

Dear **XXX**

I hope you don't mind my contacting you but I've been given your details by **XXXXX**.

By way of introduction my name is **XXXXX** and I am a volunteer representative for the UK Sepsis Trust. I first became involved with UKST....

(a brief description of how and why you are involved with the Trust. Important to stress that you had previously never heard of the condition if that was the case)

I was staggered to discover sepsis causes over 52,000 deaths each year in the UK – which is more than breast, bowel and prostate cancer combined. I am determined to do something to change that because it's a cause I'm incredibly passionate about.

As a charity, it's our mission to raise awareness of sepsis. I'm sincerely hoping you could help us to do that **at / business xxxxxxx**, perhaps at a 'lunch and learn' session or maybe via a stand in your lobby / reception. I'd be very happy to come along and share my experience of sepsis which, I am told, can be a very informative, inspirational and powerful way of reinforcing the statistics as it brings 'reality into the room'.

The wider we can spread our message the more lives will be saved as the most important and effective thing we can do right now is to simply tell people about it. Sepsis is a time critical illness and an ability to identify the symptoms of sepsis early is crucial. As an employer it would be fantastic if you could empower your workforce to recognise the signs of this potentially fatal condition so they are able to just ask "Could this be sepsis?" It's a simple question but it could save a life.

If this is something you might be interested in, then please do get in touch. I'd love the opportunity to work with you on raising awareness of sepsis – working together we can improve outcomes for those affected by this terrible condition.

Thanks,

Best wishes

XXXXXXXXXX