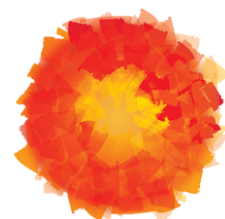


COFFEE MORNINGS & BAKE SALES FUNDRAISING TOOLKIT



Registered with
**FUNDRAISING
REGULATOR**

The UK Sepsis Trust registered charity number
(England & Wales) 1158843 | (Scotland) SC050277



THE UK
**SEPSIS
TRUST**

FUNDRAISING IDEAS

Hosting a **coffee morning** or **bake sale** is a simple, sociable and effective way to support the **UK Sepsis Trust (UKST)**. Whether it's in your home, workplace, local community centre or church hall, a gathering over coffee and cake can **raise awareness and vital funds** to help us save lives from sepsis and support survivors.

Here's everything you need to plan the perfect coffee morning fundraiser!

Classic Coffee Morning

Host a traditional coffee morning or bake sale with tea, coffee and plenty of cake. Invite friends, neighbours or colleagues, and ask for donations in exchange for the treats.

Bake Off Challenge

Ask attendees to bring their best homemade cakes and hold a light-hearted competition. Award prizes for Best Bake, Most Creative, and Star Baker!



Themed Coffee Morning

Add some fun with a theme! Think vintage tea party, international coffee tasting, or even a pyjama brunch.

Lunch & Learn

Create a warm and welcoming environment where guests can connect and also learn more about sepsis. Display UKST posters and leaflets and share survivor stories.

RESOURCES

- To request your free awareness pack, simply contact our fundraising team at fundraising@sepsistrust.org.
- [Click here to create and download your digital fundraising pack!](#)

TOP TIPS

1. BEFORE YOUR EVENT

Register your fundraising: Visit our website to tell us about your plans and request your free fundraising pack.

Choose how you'll collect your donations: A great way to start is with an online fundraising page. Click here to visit JustGiving and begin your journey. Once it's live, just add **/qrcode** to the end of your URL to generate a unique QR code for easy sharing!

Gather supplies: Think tea, coffee, milk (including dairy-free and decaf options), napkins, and serving plates. Ask friends or colleagues to donate baked goods and remember to label any allergens clearly.

Need recipe inspiration? For tasty ideas, head over to BBC Food. Click the cupcake icon to explore their delicious bakes!



2. DURING YOUR EVENT

Social media: Please take lots of photos and tag us in your posts!

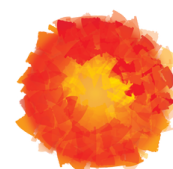


Connect with the cause: Take a moment to talk to your members about UKST and explain why it's meaningful to you. Or why not invite one of our passionate volunteers along to give a short talk (subject to their availability)?

3. AFTER YOUR EVENT

Donating the funds: Get in touch with the fundraising team via fundraising@sepsistrust.org if you need support following your event, or visit our website to kindly donate online.

Share your success: Let us know how it went – we'd love to hear from you!



THE UK
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HOW YOUR FUNDRAISING HELPS

£5

helps us to distribute 100 Just Ask leaflets

£25

funds 1 hour of a Support Nurse's time

£50

enables a Support Nurse to attend one of our virtual support groups

£250

helps us to distribute 10 support packs, which include a recovery diary

£1,200

provides a hospital with clinical tools, literature & leaflets for both A&E & ICU

By raising funds over coffee and cake, you're making a difference in the UK Sepsis Trust's mission to provide:

SUPPORT

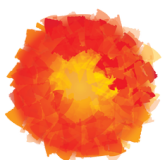
Our passionate and knowledgeable teams provide specialist invaluable support.

AWARENESS

Our public awareness initiatives aim to prevent unnecessary death or serious injury from sepsis and save lives.

EDUCATION

Educating health professionals is at the top of our clinical priorities along with providing clinical guidance advice to the government.



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Thank you for your support
From the UKST Team