

# SEPSIS AWARENESS MONTH 2025 IMPACT

Thank you to the amazing volunteers, fundraisers, hospitals, schools, businesses and local communities who joined forces with us in the fight against sepsis this September. Your dedication is crucial to our fight against sepsis.

Launched our 'It's Game On for Sepsis Awareness' campaign with **UKST Ambassador Harry Redknapp**

Over **5 million** views across Facebook and Instagram

**500+** media features, including The Times, BBC, The Independent, OK! and Channel 5

Launched our **NEW** sepsis assessment tool

Shared lifesaving content with communities across the UK, thanks to **Bolton Wanderers, West Ham United, Chester FC** & more!

**70+** parliamentarians called for greater sepsis awareness

**1,300+** new followers on socials media



## OVER 90 FUNDRAISING PAGES CREATED

Each page represents a personal effort to raise vital funds and awareness of our cause.

## STEP UP TO SEPSIS

Our amazing partners took millions of steps and raised thousands of pounds to support our work with #StepUptoSepsis.



## 260+ PEOPLE SUPPORTED

With your help, we provide a lifeline to the hundreds of families and individuals who have been impacted.

## 140+ NEW CONTACTS

The more awareness we raise, the more people we can reach! With your help, more people than ever before know that help and support is available.

“[The team helping] me make sense of things in a new, frightening, alien world has been invaluable.”

4,700+ plays of our **Sepsis Savvy Shootout** awareness game



We distributed **1,102** World Sepsis Day packs across the UK this September, including...

**563** NHS hospitals  
**175** Private healthcare practices  
**112** Dentist practices  
**15** Universities



Thank you for helping us make the Sepsis Awareness Month the most successful yet!